

# September 2021 CLIPPINGS



[springfeveringarden.com](http://springfeveringarden.com)

[bloomandgrow.club](http://bloomandgrow.club)



## President's Corner

I hope everyone had a wonderful summer and is ready for our new year with Bloom and Grow. I am really looking forward to our upcoming year in person! We have a lot of exciting events and projects in our future and it's going to be a very busy year. I look forward to meeting our new members at our monthly meeting on September 10 at the West Orange Country Club. We also will celebrate the monarch sculpture installation in October. And don't forget our heritage tree tour is scheduled for October 22. Mark your calendars and I hope to see you there!

*Jeanne Yazinski*

## 2021-22 Officers

President: Jeanne Yazinski  
1<sup>st</sup> Vice-President: Jan Penrose  
2<sup>nd</sup> Vice-President: Rochelle Rupp  
Recording Secretary: Carole Engle  
Corresponding Secretary: Brenda Knowles  
Treasurer: Laura Radius  
Spring Fever Chair: Linda Bouton

## Welcome

Please join in welcoming our new club members.  
We look forward to working with all of the new members this year!

Karen Myers  
Katie Colletta  
Iliana Ramos Jones  
Gloria Cox  
Helen Gossett  
Lexie White

Vikki Bartholomae  
Becki deNeui-Lynch  
Julie A Dohse  
Josee Foglia  
Annie Green

# Bloom and Grow Luncheon September 10, 11:00 am West Orange Country Club

An Important Note from your Hostess Committee

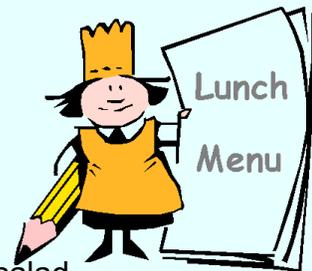
If you want to make a reservation, click on the following link to pay with a credit card:

<https://checkout.square.site/merchant/7ASSQX6DQVGSB/checkout/ZRNL5A5L6NDPUUGFNA3O6LKU>

Or mail a check for \$27.00 payable to **Bloom and Grow Garden Society** to:

Jennie Reagan  
1000 W. Plant St.  
Winter Garden, FL 34787

Our first luncheon of the club year is September 10  
and reservations must be received by September 3.



**September menu:** Salad with a scoop of tuna salad and chicken salad,  
dessert, coffee, tea

Monthly luncheons - West Orange Country Club - **Cost \$27.00**

Social /check-in is from 11:00 to 11:30 meeting officially starts at 11:30.

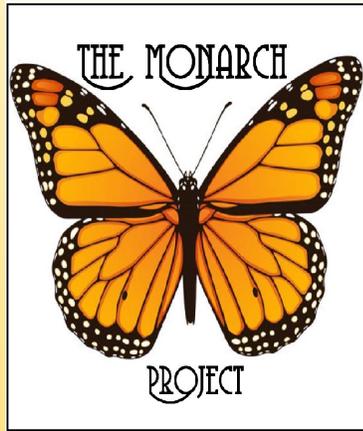
At this time, we do not have a permanent reservation list. We are taking reservations each month because of the pandemic.  
Thank you for your cooperation. And understanding.

*Jennie Reagan*

## Path of Life

On Thursday, August 12th, four new members, Ellen Shapiro, Josee Foglia, Gloria Cox, and Becky Lynch joined Jackie Brown and Heather Perry for a workday at The Path of Life. Two other new members who were presently out of town have also volunteered to serve on The Path of Life committee. So much was accomplished that morning in beautifying our community garden. New member, Ellen Shapiro, arrived with a carload of beautiful and healthy plants for The Path of Life, which, added so much more color. We all worked together in cleaning areas that needed weeding and special attention. Josee and Gloria returned again a few days later to continue the cleanup. We are elated to have our new members join us. We are committed to maintaining and keeping our unique and tranquil garden, The Path of Life, looks beautiful for the people in our community who visit

NO-  
TICE-  
IN-  
FOR-  
MATION



The exciting news is that we are getting close to dedicating our beautiful Monarch Sculpture created by artist, Don Reynolds, in a lovely new city park between the newly constructed Exchange Building and the splash pad. The Monarch Committee has been meeting and making lots of plans. There have been construction delays, and the committee will be meeting with the project manager on September 1 to tour the site and determine dates for installation and dedication. A separate email invitation to members will be sent out as soon as we have our

dedication date. It will definitely be on a Tuesday night as the city and caterer have requested, and a possible date is October 5. Looking forward to a fun evening to celebrate !!! Details coming soon !!!!!

*Gretchen*





# Monarch Waystation Garden

Help the endangered monarch butterfly population by planting your own monarch garden!

These plants support caterpillars, adult monarchs, as well as other pollinators.

Pre-order now!

Each garden contains 10 plants in 1 gallon pots:

2 *Asclepias curassavica* (Tropical Milkweed)

2 'Sunfire' *Coreopsis* (Florida State Wildflower)

2 *Salvia guaranitica* 'Black and Blue' (Blue Anise Sage)

2 *Salvia coccinia* (Scarlet Sage)

2 *Asclepias incarnata* (Native Swamp Milkweed)



**Total Price for 10 plants (2 of each): \$70.00 including tax.  
Preorder now to ensure your order!**

Email [springfeverinthegarden@gmail.com](mailto:springfeverinthegarden@gmail.com) with name, email, phone number and how many gardens you want to purchase. Pre-pay link will be emailed to you to guarantee your order.

**Additional 1 gallon containers of milkweed and nectar plants will be available for \$8.50 each at pickup.**

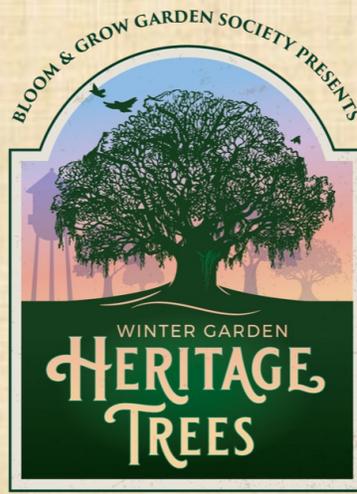
**Pick up Wednesday, October 13, 10 am—2 pm  
238 W Smith Street, Winter Garden  
(behind Crooked Can Brewery/ Plant Street Marketplace)**



HEALTHY  
WEST ORANGE

ORLANDO  
HEALTH®





OCTOBER 22, 2021 8:30 AM

## THE WINTER GARDEN HERITAGE TREE WALKING TOUR

The Bloom & Grow Garden Society, working with the City of Winter Garden, launched the Winter Garden Heritage Tree Project in 2021. Members nominated 100 heritage trees from locations throughout Winter Garden. These were either historic trees with trunks over 30" in diameter, many of these are over 100 years old; or mature specimen trees that are uniquely characteristic of particular species. Each tree was identified, measured, mapped, and photographed. The data was input into a national data base, [www.PlantsMap.com](http://www.PlantsMap.com), that the public can access. From this list of trees, the "Winter Garden Heritage Tree Walking Tour" was created in the historic district, a self-guided walk of 2 miles and 50 trees. Labels have been placed on many of the trees with a QR code that allows one to access more information about the tree as well as historic information about Winter Garden and its people. It is hoped that residents and tourists will all become more knowledgeable and appreciative of the trees in our city and that together we will know, love, and protect our trees.

Invitations for the walking tour will be sent to you in early October. RSVP's will be required. We hope you can join us for this exciting new event.

For more information, go to [www.bloomandgrow.club](http://www.bloomandgrow.club)

Sponsored by:



# Speaker of the Month

September's speaker will be Niesa Putigna from Farm Nine in Oakland. You may have seen their flower booth at the Farmer's Market. <https://farmnine.com/farm>

## Facebook and Instagram

Bloom & Grow has two social media platforms, Facebook and Instagram. We use these two pages to announce all of our projects and events. We, also, advertise our tee shirts, Monarch pendant and all of our plant sales to our followers. In order to get a post from each of these platforms you must follow and like the Facebook page and follow the Instagram page. By doing so, you will see those posts come through your newsfeeds.

When one comes through from Facebook, please like and share it to your page so that all your followers see it. We have over 3000 followers on Facebook, but most don't see it because Facebook only sends to a small percentage of them. This is because they want us to pay for them advertising. If you don't look at your Facebook page regularly, check it once a week for posts and share them at that time. By sharing the posts to your page, we are getting our news out to a larger audience.

Please go to: <https://www.facebook.com/springfeverinthegarden> and <https://www.instagram.com/springfeverinthegarden/>

If you have any questions, email Joyce Carcara at [joiamia@aol.com](mailto:joiamia@aol.com)



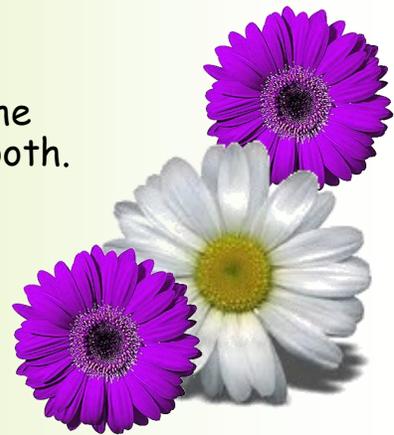
**Monarch sculpture dedication — First week of October**

**Luncheon – October 15, 11:00 am**

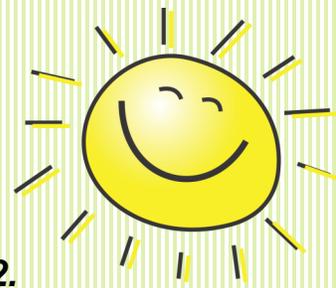
**Heritage Tree Walking Tour – October 22, 8:30 am**

**Healthy West Orange Harvest Festival – November 6 at the Farmer's Market. Bloom & Grow will have an informational booth.**

**20<sup>th</sup> Spring Fever in the Garden– April 2-3, 2022**



# Spring Fever 2022



Our 20th Spring Fever in the Garden will be April 2-3, 2022.

## SPRING FEVER COMMITTEE MEETINGS:

Meetings are for Spring Fever Committee Chairs and new members,  
to learn how the process works.

JESSIE BROCK COMMUNITY CENTER - 10 AM

THURSDAY, SEPTEMBER 16  
THURSDAY, OCTOBER 21  
THURSDAY, JANUARY 20  
THURSDAY, FEBRUARY 17

THURSDAY, MARCH 10  
THURSDAY, MARCH 24  
THURSDAY, APRIL 21 EVAL MTG

SATURDAY, MARCH 26, 10 AM **ZONE LEADERS MTG JESSIE BROCK IN SR. LOUNGE**

WEDNESDAY, APRIL 13 **CITY OF WG APPRECIATION BREAKFAST – JESSIE BROCK**



*Linda Bouton*

Spring Fever Chair



Who buys from Amazon? If you order from Amazon, even once in a while, go to [smile.amazon.com](https://smile.amazon.com) instead. Search for Bloom and Grow as your charity and save it. A small percentage of your purchase will go to our club. Note: You must then go to [smile.amazon.com](https://smile.amazon.com) each time you order for Amazon to donate to Bloom and Grow. However, you only need to name us as your preferred charity the first time. Every little bit counts! Thank you!!

Each month we will introduce you to few of our new members!



Vikki Bartholomae

When Vikki saw the Monarch sculpture signs along Plant Street in Winter Garden, she thought, “Hmmm, Bloom and Grow, that’s something I want to look into!! Lucky for us she followed through and has become a new member. Vikki and Mike lived in Houston and California but have been settled here for two years now. They have a daughter living in Nashville and son just graduated college. At the end of last year, Vikki and Mike started a new business, “Wild Birds Unlimited,” located in the Dr. Philips Whole Foods Center. It is a natural extension of their passion for birds, and offers advice along with feeders, seeds, nesting boxes, butterfly feeders, books, decorations . . . you name it. If you’re looking for help with things of nature, this is the place! Mike finds time from his interest in sports to help in the store, and Vikki is full time there. Her former job was in real estate. I’m guessing that experience helped to find their current home along with her parent’s home next door. When I asked for a “peek” into her life for something extra interesting to share, she mentioned she had been a member of the Board of Directors for a publicly traded company, and had worked with “start up’s” successfully. Her interest in science has caused her to enroll for her Master’s degree on line, so we know she is a very busy lady! So glad you found time to join us. WELCOME, Vikki!

Julie Dohse



Early in March 2021, Julie and Jeff left their longtime home in Libertyville, Illinois, to join her parents and brother living here in Central Florida. They felt right at home in Winter Garden as it reminded them of their small town living near Chicago. They have a son who is a lifelong “Cubbies” fan and lives just two blocks from Wrigley Field; and a daughter in Hartford, Connecticut. While they wait for their pool to be installed, they are ardent bikers and love the trail. She, too, discovered Bloom and Grow by noticing the sign for the “Monarch sculpture.” It was an easy decision for Julie since she had been a garden club member in a smaller club of 30 members. She “Walks in Mom’s footsteps” (“sorta”) and remembers Mom saying, “Don’t ever be afraid to get your hands dirty,” giving Julie a love of all things nature. Mom served many years as docent working in Chicago gardens. Julie and Jeff’s bucket list includes hiking and exploring all of the National Parks, and they are well on their way of achieving that goal. One visit stands out as they hiked both sides of Alaska, Juno to Sitka. She recently enjoyed a biography of John Mears, and was interested to learn that he suffered from severe anxiety attacks. His wife advised him to “go outside,” and he did just that! Julie has commenced the procedure to become a Master Gardener, and hopes they will accept her. We hope so too, Julie! It would be a pity if they missed having you and your cheerful presence! WELCOME, Julie!



## Katie Colletta



When I looked at Katie's address, I realized she is my back fence neighbor, whom I have never met! What fun to get to know her a little bit. She was born in the small town of Northville, Michigan and attended the University of Michigan (go Blue) and studied nursing. Katie, Jack, her husband of almost 20 years, and two sons Adam and Evan moved to Central Florida in 2005. Jack accepted a job at Disney as a controls engineer. Katie is a lactation consultant for Advent Health system. Adam is a student at West Orange High School. Katie is proud to say she homeschooled Evan, now nineteen. She has a desire to create a butterfly garden at West Orange High, and wondered if that would fit into Bloom and Grow plans.

Katie loves biking, and is on the trail often, but had not found the Path of Life. When I described it to her she became enthusiastic to bike over and walk through it! Katie's family is content to be in a small-town atmosphere, and are busy fixing up the house and planning a butterfly garden in the back yard. While Katie gardens she listens to audio books both for pleasure and as a learning experience.

When I asked about a memorable time of life, Katie quickly said, "the Peace Corps." She spent two years bringing nutrition, sanitation, and rural health education to mothers and newborns in Paraguay. She and Jack will be celebrating their 20th wedding anniversary in September.

Katie found us online, and we are glad you did, "neighbor!" Welcome, Katie!

## Illiana Ramos Jones

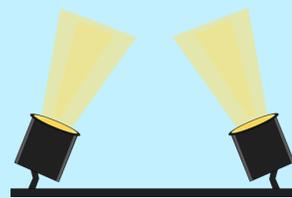


One of five children, Illiana was born in Chihuahua, Mexico. Her family immigrated north when she was thirteen years old in 1976. It was not the adjustment some families experience since her father had always worked in the States. Illiana's father started the construction and development business which she and her two brothers now continue. Sadly, her dad passed away early at 58 and the "kids" have successfully carried on the business for 27 years. Before living in Winter Garden, Illiana lived in the Dallas-Ft Worth area for 35 years, then moved to the Tampa area where she completed her degree in Business Administration at USF.

Illiana and Charley have been together for seventeen years, and have recently discovered she has a stepson and grandchildren (details to follow!)

When I asked what drew her to garden club activities, she said it was to honor her mom who was an avid gardener and could name all sorts of plants she grew. Illiana wishes she had paid better attention!

Although the couple had always wanted a family, the blessing wasn't to be until 5 years ago when the family underwent DNA tracing to honor Charlie's mom. Done and forgotten until Super Bowl Sunday. A call came for Charlie. He has a son and grandchildren in Mississippi of which he was unaware! Quoting Illiana, "It's one in a million!" The families have had good times, and her house is now filled with children when they visit! We're happy for you, and welcome you, Illiana!



# September Birthday Wishes !

|                    |    |
|--------------------|----|
| Melinda Kane       | 7  |
| Mary Lyn Van Dyke  | 8  |
| Heather Peery      | 11 |
| Jackie Teal        | 12 |
| Sonja Thomas       | 12 |
| Sue Crabtree       | 13 |
| Lavina Williams    | 14 |
| Ann Blastic        | 15 |
| Jimmie Atwill      | 16 |
| Sherry Clark       | 18 |
| Mary Black         | 19 |
| Sue Hathaway-Blois | 20 |
| Pam Spreier        | 23 |
| Elizabeth McKinney | 25 |
| Jeanne Yazinski    | 25 |
| Candy McMillan     | 27 |
| Mary Ann Collings  | 28 |

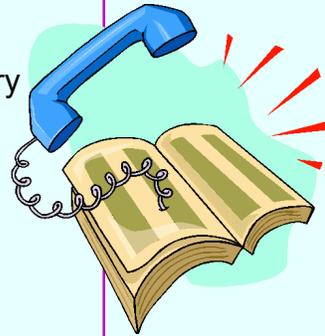


## Member Directory Updates

All members - please check your information in the Directory by entering the Bloom and Grow website (details below).

If any updates need to be made, please email, call or text Julie Teal at [jteal003@icloud.com](mailto:jteal003@icloud.com) or 407-579-3733 with those updates.

Thanks for your help!



## Bloom and Grow Website

The Bloom and Grow website has a password-protected tab called "For Members".

This area is for members only, and here you have access to the Directory, By-Laws and birthdays.

1. Go to [www.bloomandgrow.club](http://www.bloomandgrow.club)
2. Click on the "For Members" tab.
3. A login will appear– enter the following password: **bandg1997**  
All letters lowercase and no spaces . . . 1997 is the year B&G started.

If you forget the password, send a note from the Contact Us page and we'll be glad to help!



# Out and About



Jan Penrose, newbie Julie Dohse and Kay VanderLey maintaining the garden installed by Bloom and Grow at Health Central Park Nursing and Rehabilitation Center.



Andy Davis at Tucker Ranch ready to help maintain the 1000 bald cypress trees that Bloom and Grow plated last year.



Jeanne Yazinski, Lynn Reynolds, Ann Blastic, Vickie Parish, and Gretchen Boyd at SOBO Art Gallery.



## Minutes from the April 9, 2021 Meeting of the Bloom and Grow Garden Society

The meeting was called to order by President Jeanne Yazinski at 11:02 am. Jeanne welcomed all in attendance by zoom with a special welcome to new members. We have 6 new members: Teresa, Pam, Deb, Julie, Ellen and Lexie. Some are in attendance today. Two guests were introduced. Hopefully this will be the last zoom meeting. The photos on the slide show today were taken at the Path of Life.

The devotion was given by Nancy Sines. It was a lesson from a butterfly. Struggles help us grow and develop.

April birthdays were announced.

The March minutes were approved. The motion for approval was made by Joyce Carcara and seconded by Lil Gviden.

Treasurer's Report

Checking Account \$62,333 and Money Market Account \$6,078

Julie Teal presented the slate of officers for the next year.

|                                |                 |
|--------------------------------|-----------------|
| President                      | Jeanne Yazinski |
| 1 <sup>st</sup> Vice President | Jan Penrose     |
| 2 <sup>nd</sup> Vice President | Rochelle Rupp   |
| Treasurer                      | Laura Radius    |
| Recording Secretary            | Carole Engle    |
| Corresponding Secretary        | Brenda Knowles  |



No additional nominations were made. A motion to approve and elect the slate was made by Carolyn Karraker and was seconded by Gretchen Boyd. All in attendance by zoom approved. They will be installed in June.

Dues Lorraine Burch

Please send in dues immediately if you forgot. They were due by April 1<sup>st</sup>. Send \$35 to Lorraine Burch. The quickest way to pay is on line on the Bloom and Grow website. Most have paid and calls are being made to those who have forgotten to pay.

Monarch Project: Gretchen Boyd

The Flight of the Butterflies will be held at the Garden Theatre on Saturday, April 10, 2021. Waystation Gardens - We have a few left. Please email Gretchen or Linda to order. Crooked Can is having a Monarch beer for the month of April. Bloom and Grow gets a part of the proceeds. If you want to join us, Mondays from 4-6 pm, each Monday in April at the Crooked Can for a Bloom and Grow happy hour.

Volunteer Day at Tucker Ranch Katy Moss Warner

Volunteers are needed. If you want to help that day please contact Ann Blastic. Ann showed the t-shirt that members who volunteer will receive. We are getting a donation from Healthy West Orange for this event. Every Arbor Day we plan to have a work day to care for the trees planted at Tucker Ranch last year. A ceremonial tree will be added each year.

Heritage Tree Project Mary Zahl

Please take this opportunity to sponsor a tree. On October 22 a Walking Tree Tour will launched. It will start at Winter Garden City Hall and go towards Lake Apopka and then back to the Heritage Museum. If confused contact Katy Moss Warner or Mary Zahl. You can call them to sponsor a tree. More stories are needed. Vicky and Wes Parrish are doing a great job recording and helping with this project. A Leu Gardens expert and Robert Bowden (from Leu Gardens) will help Vicky and Wes with identification of these trees. 25 different species have been identified so far.

Officer Installation Jeanne Yazinski

The installation will be different this year. Dillard's proposed a breakfast instead of a lunch. The store will open at 9 am for Bloom and Grow members only to shop, eat and view the fashion show and including the officer installation. The store will open to others at 11 am. This will be on June 4<sup>th</sup>. We need 8 members to model for the fashion show. The club will get a percentage of the purchases made by members that day. Dillard's will provide a basket of items to be auctioned off.

Chalkin It Up Brenda Knowles

On Saturday April 17<sup>th</sup> we will be sponsoring Chalkin It Up in downtown Winter Garden. We were asked by the city to do this as part of the city's Arts in April program. It will operate just like it does during Spring Fever. We have 42 participants. Rudy will do a 3—D display that can be used for the public to photograph themselves. The art work will be judged at 4 pm. Come out and see this and vote for your favorite. One more judge is needed for this event. Wear your light blue t-shirt if you come to see this.

Our guest speaker today is Erin Matherne. She is a recent new member of our club and has done much research about monarch butterflies. She moved to our area from New Orleans in 2006.

Monarchs are amazing. Their numbers are declining. Females lay about 500 eggs. In the larva stage all they do eat and all they eat is milkweed. They molt about 5 times before they become a chrysalis. They are in the chrysalis stage from 7 days to 2 weeks depending on the weather. The chrysalis becomes transparent before the butterfly comes out. There is a population of Monarchs in Florida that do not migrate. The eastern population of monarchs in North America migrate. Typically it takes 5 generations to complete the annual migration. The problems are: dwindling of the monarch population and the dwindling supply of milkweed. The population of monarchs has decreased by 80% in the last two decades. A loss of habitat is occurring due to urban development. Increased use of insecticides, genetically modified crops, illegal logging in wintering grounds, contribute to the monarch population decline. Climate change and severe weather also affects them. To help stop this decline we can plant milkweed. There are 20 different kinds of native milkweed. A variety is helpful. They love color and height. They really like tropical milkweed. Native landscapes improve pollinator population, lessens the need for pesticides and reduces maintenance costs. The basic guidelines to creating a monarch way station are size (100 square feet is ideal), exposure (6 hours of sun is best), soil, shelter, milkweed, nectar, maintenance. If you create a Way Station you can register at monarchwatch.org. You can apply on line or print the application and mail it in. You can purchase a Way Station for \$60 from Bloom and Grow. You need to pre-order by April 17<sup>th</sup>. It includes 2 each of 5 kinds of milkweed. You can pick up your station on May 7<sup>th</sup> 10 am to 2 pm behind the Crooked Can brewery, 238 Smith Street, Winter Garden. More information can be had from Fla.wildflowers.org. You can purchase a Florida Wildflowers License Plate. Schools can plant a Way Station. Plant your milkweed close together. Collect the seeds and plant them to get more plants. The seed pod splits and then take the seeds. Store the seeds in the refrigerator and plant them later. Lucas Nursery has a good butterfly garden. Butterflies really like bright color.

Flight of the Butterflies Movie

April 10<sup>th</sup> 3 pm and 5pm at the Winter Garden Theatre. Tickets are \$16.

Announcements

April 1—30 Monarch Beer will be sold at Crooked Can Brewery and Urban Flats. On Mondays from 4 to 6 Bloom and Grow Happy Hour at Crooked Can.

April 10 Flight of the Butterflies Movie

April 17 Winter Garden Art Fest, City Hall Chalking It Up

April 30 Volunteer Day at Tucker Ranch 8:30 am to 11:30 am on National Arbor Day

May 7<sup>th</sup> WayStation Pickup 238 Smith Street Winter Garden, behind Crooked Can Brewery

June 4<sup>th</sup> Officer Installation and Fashion Show at Dillard's in Florida Mall 9 am includes shopping



Members,

We will be voting on the 2021-2022 budget at the September 10 meeting. Please take a few moments to look at the budget before the meeting. Thanks!



## Bloom and Grow Garden Society Budget for the 2021-2022 Fiscal Year

### Bloom and Grow Garden Society

#### Budget 2021-2022

|                              |                      |                    |                    |
|------------------------------|----------------------|--------------------|--------------------|
| Cash Carry Forward           | \$ 75,000            |                    |                    |
|                              | <b>2021 Proposed</b> |                    |                    |
| <b>Income</b>                | <b>Budget</b>        | <b>2020 Actual</b> | <b>2020 Budget</b> |
| Dillard/Spring Luncheon      | 4,000                |                    | 6,000              |
| Grants                       | \$ 3,000             |                    | \$ 3,000           |
| Membership Dues              | 4,200                |                    | 4,200              |
| Miscellaneous Income         |                      |                    | -                  |
| Online Auction               |                      |                    | 1,000              |
| Path of Life Income          | 1,200                |                    | 1,200              |
| Plant of the Month           | 1,000                |                    | 500                |
| Special Project Income       |                      |                    |                    |
| Special Project Donations    | 16,500               |                    | 25,000             |
| Special Project Sales Income | 8,000                |                    | 6,700              |
| Spring Fever Income          | 84,000               |                    | 30,000             |
| Steppin Out                  |                      |                    | 2,500              |
| <b>Total Income</b>          | <b>\$ 121,900</b>    |                    | <b>\$ 80,100</b>   |
| <b>Expense</b>               |                      |                    |                    |
| Accounting & Legal           | 3,000                |                    | 2,000              |
| Awards                       | 30,000               |                    | 15,000             |
| City of Winter Garden        | 3,000                |                    | 3,000              |
| Dues and Subscriptions       | 400                  |                    | 400                |
| FFGC Dues                    | 1,600                |                    | 1,500              |
| Garden Books                 | 1,000                |                    | 2,000              |
| Garden Therapy               | 500                  |                    | 500                |
| Insurance                    | 875                  |                    | 875                |
| Dillard/Spring Luncheon      | 750                  |                    | 750                |
| Meeting Expenses             | 100                  |                    | 100                |
| Miscellaneous                |                      |                    |                    |
| Office Supplies              | 400                  |                    | 400                |
| Path of Life Expenses        | 2,770                |                    | 2,770              |
| Postage & Printing           | 400                  |                    | 400                |
| President's Gift             | 100                  |                    | 100                |
| Publicity                    | 6,500                |                    | 6,000              |
| Scholarships                 | 16,000               |                    | 15,000             |
| Socials                      | 500                  |                    | 500                |
| Speakers for Meeting         | 300                  |                    | 300                |
| Special Projects Expenses    | 36,500               |                    | 30,000             |
| Spring Fever Expenses        | 37,000               |                    | 45,200             |
| Storage Unit                 | 1,620                |                    | 1,620              |
| Summer Luncheon              | 500                  |                    | 500                |
| Tree Funds - 1000 Trees      | 6,000                |                    | 1,000              |
| Vibrant Communities          | 500                  |                    | 500                |
| Website                      | 500                  |                    | 5,500              |
| Winter Garden Rotary         | 1,000                |                    | 1,000              |
| <b>Total Expense</b>         | <b>\$ 151,815</b>    |                    | <b>\$ 136,915</b>  |
| Reserve                      | \$ 15,000            |                    |                    |
| <b>Net</b>                   | <b>\$ 30,085</b>     |                    | <b>\$ (56,815)</b> |



# July Treasurer's Report



Bloom and Grow Garden Society, Inc  
 Statement of Activity  
 Budget vs. Actuals  
 Month of July, 2021

|   | Jul-21<br>Actual | YTD<br>Actual   | Annual<br>Budget  | YTD<br>Over/(Under)<br>Annual Budget |
|---|------------------|-----------------|-------------------|--------------------------------------|
| <b>Revenue</b>                          |                  |                 |                   |                                      |
| Contributions Revenue                   | 0                | 0               |                   | 0                                    |
| Fundraising Revenue                     |                  |                 |                   |                                      |
| Events Revenue                          | 1,862            | 3,137           | 4,000             | (863)                                |
| Brunch & Shop                           |                  |                 |                   |                                      |
| Total Events Revenue                    | \$ 1,862         | \$ 3,137        | \$ 4,000          | \$ (863)                             |
| Total Fundraising Revenue               | \$ 1,862         | \$ 3,137        | \$ 4,000          | \$ (863)                             |
| Grants Revenue                          |                  |                 | 3,000             | (3,000)                              |
| Membership Dues                         | 35               | 70              | 4,200             | (4,130)                              |
| <b>Program Revenue</b>                  |                  |                 |                   |                                      |
| Path of Life Revenue                    | 50               | 400             | 1,200             | (800)                                |
| Plant of the Month Revenue              | 0                | 0               | 1,000             | (1,000)                              |
| Special Projects Income                 |                  |                 |                   |                                      |
| Monarch Sculpture Project               |                  |                 |                   |                                      |
| Monarch Sculpture Donations             | 0                | 0               | 16,500            | (16,500)                             |
| Monarch Sculpture Sales Revenue         |                  |                 | 8,000             | (8,000)                              |
| Butterfly Garden Plants Sale            | 0                | 0               |                   | 0                                    |
| Monarch Pendant Sales                   | 601              | 601             |                   | 601                                  |
| Total Monarch Sculpture Project Revenue | \$ 601           | \$ 601          | \$ 24,500         | \$ (23,899)                          |
| Total Special Projects Revenue          | \$ 601           | \$ 601          | \$ 24,500         | \$ (23,899)                          |
| Spring Fever Revenue                    |                  |                 |                   |                                      |
| Spring Fever Shirt Sales                | 0                | 0               | 12,000            | (12,000)                             |
| Spring Fever Sponsorships               | 0                | 0               | 60,000            | (60,000)                             |
| Spring Fever Vendor Registrations       | 0                | 0               | 3,000             | (3,000)                              |
| Total Spring Fever Revenue              | \$ -             | \$ -            | \$ 84,000         | \$ (84,000)                          |
| Total Program Revenue                   | \$ 651           | \$ 1,001        | \$ 110,700        | \$ (109,699)                         |
| <b>Total Revenue</b>                    | <b>\$ 2,348</b>  | <b>\$ 4,208</b> | <b>\$ 121,900</b> | <b>\$ (117,692)</b>                  |

## Expenditures

### Program Expenses

|                                    |      |      |           |             |
|------------------------------------|------|------|-----------|-------------|
| Awards                             |      |      | 30,000    | (30,000)    |
| City of Winter Garden Sponsorships |      |      | 3,000     | (3,000)     |
| Winter Garden Rotary Sponsorships  |      |      | 1,000     | (1,000)     |
| Total Awards                       | \$ - | \$ - | \$ 34,000 | \$ (34,000) |
| Garden Books                       | 0    | 0    | 1,000     | (1,000)     |
| Garden Therapy                     | 0    | 0    | 500       | (500)       |
| Path of Life expenses              | 0    | 240  | 2,770     | (2,530)     |
| Publicity                          | 0    | 0    | 6,500     | (6,500)     |
| Scholarships                       |      |      | 16,000    | (16,000)    |

### Special Projects Expenses

**Bloom and Grow Garden Society, Inc**  
**Statement of Activity**  
**Budget vs. Actuals**  
 Month of July, 2021

|   | Jul-21<br>Actual | YTD<br>Actual   | Annual<br>Budget   | YTD<br>Over/(Under)<br>Annual Budget |
|---|------------------|-----------------|--------------------|--------------------------------------|
| Cost of Butterfly Garden Plants               | 0                | 79              |                    | 79                                   |
| Cost of Monarch Pendants                      | 0                | 0               |                    | 0                                    |
| <b>Total Monarch Sculpture Project Exp</b>    | <b>\$ -</b>      | <b>\$ 79</b>    | <b>\$ 36,500</b>   | <b>\$ (36,421)</b>                   |
| Spring Fever Expense                          | 0                | 0               | 37,000             | (37,000)                             |
| Tree Funds                                    | 0                | 220             | 6,000              | (5,780)                              |
| Vibrant Communities                           | 0                | 0               | 500                | (500)                                |
| Websites                                      | 19               | 19              | 500                | (481)                                |
| <b>Total Program Expenses</b>                 | <b>\$ 19</b>     | <b>\$ 558</b>   | <b>\$ 141,270</b>  | <b>\$ (140,712)</b>                  |
| <b>Fundraising Expenses</b>                   |                  |                 |                    |                                      |
| Events Expense                                |                  |                 |                    |                                      |
| Brunch & Shop Expenses                        | 0                | 1,013           | 750                | 263                                  |
| Summer Luncheon                               |                  |                 | 500                | (500)                                |
| <b>Total Events Expense</b>                   | <b>\$ -</b>      | <b>\$ 1,013</b> | <b>\$ 1,250</b>    | <b>\$ (237)</b>                      |
| <b>Total Fundraising Expenses</b>             | <b>\$ -</b>      | <b>\$ 1,013</b> | <b>\$ 1,250</b>    | <b>\$ (237)</b>                      |
| <b>Meeting Expenses</b>                       |                  |                 |                    |                                      |
| Socials                                       |                  |                 | 100                | (100)                                |
| Speakers for Meetings                         |                  |                 | 500                | (500)                                |
| <b>Total Meeting Expenses</b>                 | <b>\$ -</b>      | <b>\$ -</b>     | <b>\$ 900</b>      | <b>\$ (900)</b>                      |
| <b>Operating Expenses</b>                     |                  |                 |                    |                                      |
| Accounting & Legal Expenses                   | 250              | 570             | 3,000              | (2,430)                              |
| Bank Charges & Merchant Fees                  |                  |                 |                    | 0                                    |
| Square Fees                                   | 16               | 39              |                    | 39                                   |
| <b>Total Bank Charges &amp; Merchant Fees</b> | <b>\$ 16</b>     | <b>\$ 39</b>    | <b>\$ -</b>        | <b>\$ 39</b>                         |
| Dues and Subscriptions                        | 0                | 0               | 400                | (400)                                |
| FFGC Dues                                     | 0                | 1,512           | 1,600              | (88)                                 |
| <b>Total Dues and Subscriptions</b>           | <b>\$ -</b>      | <b>\$ 1,512</b> | <b>\$ 2,000</b>    | <b>\$ (488)</b>                      |
| Insurance                                     | 0                | 417             | 875                | (458)                                |
| Licenses & Permits                            | 75               | 75              | 0                  | 75                                   |
| Office Supplies                               | 0                | 0               | 400                | (400)                                |
| Postage & Printing Expense                    | 0                | 0               | 400                | (400)                                |
| President's Gifts                             | 0                | 0               | 100                | (100)                                |
| Storage Unit                                  | 0                | 0               | 1,620              | (1,620)                              |
| <b>Total Operating Expenses</b>               | <b>\$ 341</b>    | <b>\$ 2,613</b> | <b>\$ 8,395</b>    | <b>\$ (5,782)</b>                    |
| <b>Total Expenditures</b>                     | <b>\$ 360</b>    | <b>\$ 4,184</b> | <b>\$ 151,815</b>  | <b>\$ (147,631)</b>                  |
| <b>Net Revenue</b>                            | <b>\$ 1,988</b>  | <b>\$ 24</b>    | <b>\$ (29,915)</b> | <b>\$ 29,939</b>                     |

Bloom and Grow Garden Society, Inc.  
 Statement of Financial Position  
 As of July 31, 2021

|   |               |               |                 |
|---|---------------|---------------|-----------------|
| Cash Balance 5/31/2021                  |               |               |                 |
| Checking Account                        | 75,373        |               |                 |
| Money Market Account                    | 6,076         |               |                 |
| <b>Total Beginning Balance</b>          | <b>81,449</b> | <b>81,449</b> |                 |
| Net Revenue(Expense)                    | 24            |               |                 |
| Change in Prepaid Expenses              | 1,512         |               |                 |
| Sales Tax Collected Less Sales Tax Paid | (322)         |               |                 |
| <b>Net Change in Fund Balances</b>      |               | <b>1,214</b>  |                 |
| <b>Ending Cash Balance 7/31/2021</b>    |               |               | <b>82,663</b>   |
| Checking Account                        | 76,587        |               |                 |
| Money Market Account                    | 6,076         |               |                 |
| <b>Total Ending Cash Balance</b>        |               | <b>82,663</b> |                 |
| <b>Restricted Funds</b>                 |               |               |                 |
| Monarch Sculpture Final Payment         | 23,500        |               |                 |
| <b>Total Restricted Funds</b>           |               |               | <b>(23,500)</b> |
| <b>Total Available Funds 7/31/2021</b>  |               |               | <b>59,163</b>   |

# ANNUAL REPORT

## Bloom and Grow Garden Society, Inc Statement of Activity Budget vs. Actuals June 2020 - May 2021

|                                      | Actual           | Annual Budget    | Over/(Under) Annual Budget |
|--------------------------------------|------------------|------------------|----------------------------|
| <b>Contributions Revenue</b>         | 3,765            |                  | 3,765                      |
| 1,000 Trees Sponsorship              | 1,052            |                  | 1,052                      |
| Heritage Trees Sponsorship           | 1,000            |                  | 1,000                      |
| Square Income                        | 0                |                  | 0                          |
| <b>Total Contributions Revenue</b>   | <b>\$ 5,817</b>  | <b>\$ -</b>      | <b>\$ 5,817</b>            |
| <b>Fundraising Revenue</b>           |                  |                  |                            |
| <b>Events Revenue</b>                |                  |                  |                            |
| Brunch & Shop                        | 1,775            |                  | 1,775                      |
| Stepping Out Fundraiser              |                  | 2,500            | (2,500)                    |
| <b>Total Events Revenue</b>          | <b>\$ 1,775</b>  | <b>\$ 2,500</b>  | <b>\$ (725)</b>            |
| <b>Online Auction</b>                |                  |                  |                            |
| Online Auction                       | 3,146            | 1,000            | 2,146                      |
| Online Auction Expense               | (205)            |                  | (205)                      |
| <b>Total Online Auction</b>          | <b>\$ 2,941</b>  | <b>\$ 1,000</b>  | <b>\$ 1,941</b>            |
| <b>Total Fundraising Revenue</b>     | <b>\$ 4,716</b>  | <b>\$ 3,500</b>  | <b>\$ 1,216</b>            |
| <b>Grants</b>                        |                  | 3,000            | (3,000)                    |
| <b>Meeting Fees</b>                  |                  |                  |                            |
| May Luncheon                         |                  | 6,000            | (6,000)                    |
| <b>Total Meeting Fees</b>            | <b>\$ -</b>      | <b>\$ 6,000</b>  | <b>\$ (6,000)</b>          |
| <b>Membership Dues</b>               | 4,798            | 4,200            | 598                        |
| <b>Miscellaneous Income</b>          | 12               |                  | 12                         |
| Interest Income                      | 1                |                  | 1                          |
| <b>Total Miscellaneous Income</b>    | <b>\$ 13</b>     | <b>\$ -</b>      | <b>\$ 13</b>               |
| <b>Program Revenue</b>               |                  |                  |                            |
| Chalkin' It Up Sponsorships          | 3,000            |                  | 3,000                      |
| Path of Life Revenue                 | 1,750            | 1,200            | 550                        |
| Plant of the Month Revenue           | 5,314            | 500              | 4,814                      |
| <b>Special Projects Income</b>       |                  |                  | 0                          |
| Monarch Sculpture Project            |                  |                  | 0                          |
| Monarch Sculpture Donations          | 23,446           | 25,000           | (1,554)                    |
| Monarch Sculpture Sales Revenue      |                  | 6,700            | (6,700)                    |
| Butterfly Garden Plants Sale         | 5,072            |                  | 5,072                      |
| Monarch Pendant Sales                | 3,720            |                  | 3,720                      |
| <b>Total Special Projects Income</b> | <b>\$ 32,238</b> | <b>\$ 31,700</b> | <b>\$ 538</b>              |
| Spring Fever Revenue                 |                  | 30,000           | (30,000)                   |
| Spring Fever Shirt Sales             | 155              |                  | 155                        |
| Spring Fever Sponsorships            | 7,500            |                  | 7,500                      |
| Spring Fever Vendor Registrations    | (6,750)          |                  | (6,750)                    |
| <b>Total Spring Fever Revenue</b>    | <b>\$ 905</b>    | <b>\$ 30,000</b> | <b>\$ (29,095)</b>         |
| <b>Total Program Revenue</b>         | <b>\$ 43,207</b> | <b>\$ 63,400</b> | <b>\$ (20,193)</b>         |
| <b>Total Revenue</b>                 | <b>\$ 58,551</b> | <b>\$ 80,100</b> | <b>\$ (21,549)</b>         |
| <b>Expenditures</b>                  |                  |                  |                            |
| <b>Program Expenses</b>              |                  |                  |                            |
| <b>Awards</b>                        |                  | 15,000           | (15,000)                   |
| Chalkin' It Up Awards                | 1,700            |                  | 1,700                      |
| City of Winter Garden Sponsorships   |                  | 3,000            | (3,000)                    |
| Winter Garden Rotary Sponsorships    |                  | 1,000            | (1,000)                    |
| <b>Total Awards</b>                  | <b>\$ 1,700</b>  | <b>\$ 19,000</b> | <b>\$ (17,300)</b>         |
| Chalkin' It Up Misc Expenses         | 182              |                  | 182                        |
| Community Outreach                   | 261              |                  | 261                        |
| Garden Books                         |                  | 2,000            | (2,000)                    |



# ANNUAL REPORT

|   | Actual           | Annual Budget      | Over/(Under) Annual Budget |
|---|------------------|--------------------|----------------------------|
| Garden Therapy                                | 80               | 500                | (420)                      |
| Path of Life expenses                         | 1,913            | 2,770              | (857)                      |
| Plant of Month Expense                        | 2,802            |                    | 2,802                      |
| Publicity                                     | 4,790            | 6,000              | (1,210)                    |
| Scholarships                                  |                  | 15,000             | (15,000)                   |
| <b>Special Projects Expenses</b>              |                  |                    |                            |
| Monarch Sculpture Project Exp                 | 1,099            | 30,000             | (28,901)                   |
| Cost of Butterfly Garden Plants               | 3,319            |                    | 3,319                      |
| Cost of Monarch Pendants                      | 1,900            |                    | 1,900                      |
| <b>Total Monarch Sculpture Project Exp</b>    | <b>\$ 6,318</b>  | <b>\$ 30,000</b>   | <b>\$ (23,682)</b>         |
| <b>Total Special Projects Expenses</b>        | <b>\$ 6,318</b>  | <b>\$ 30,000</b>   | <b>\$ (23,682)</b>         |
| Spring Fever Expense                          | 7,707            | 45,200             | (37,493)                   |
| Tree Funds                                    | 2,284            | 1,000              | 1,284                      |
| Vibrant Communities                           |                  | 500                | (500)                      |
| Website                                       | 5,142            | 5,500              | (358)                      |
| <b>Total Program Expenses</b>                 | <b>\$ 33,179</b> | <b>\$ 127,470</b>  | <b>\$ (94,291)</b>         |
| <b>Fundraising Expenses</b>                   |                  |                    |                            |
| Events Expense                                |                  |                    |                            |
| Summer Luncheon                               |                  | 500                | (500)                      |
| <b>Total Events Expense</b>                   | <b>\$ -</b>      | <b>\$ 500</b>      | <b>\$ (500)</b>            |
| <b>Total Fundraising Expenses</b>             | <b>\$ -</b>      | <b>\$ 500</b>      | <b>\$ (500)</b>            |
| <b>Meeting Expenses</b>                       |                  | 100                | (100)                      |
| District Meeting                              | 23               |                    | 23                         |
| May Luncheon/Meeting                          |                  | 750                | (750)                      |
| Socials                                       | (4)              | 500                | (504)                      |
| Speakers for Meetings                         |                  | 300                | (300)                      |
| <b>Total Meeting Expenses</b>                 | <b>\$ 18</b>     | <b>\$ 1,650</b>    | <b>\$ (1,632)</b>          |
| <b>Operating Expenses</b>                     |                  |                    |                            |
| Accounting & Legal Expenses                   | 2,900            | 2,000              | 900                        |
| Bank Charges & Merchant Fees                  |                  |                    | 0                          |
| Square Fees                                   | 497              |                    | 497                        |
| <b>Total Bank Charges &amp; Merchant Fees</b> | <b>\$ 497</b>    | <b>\$ -</b>        | <b>\$ 497</b>              |
| Dues and Subscriptions                        | 263              | 400                | (137)                      |
| FFGC Dues                                     | 1,500            | 1,500              | 0                          |
| <b>Total Dues and Subscriptions</b>           | <b>\$ 1,763</b>  | <b>\$ 1,900</b>    | <b>\$ (137)</b>            |
| Insurance                                     | 875              | 875                | 0                          |
| Licenses & Permits                            | 186              |                    | 186                        |
| Miscellaneous Expense                         | 114              |                    | 114                        |
| Office Supplies                               | 304              | 400                | (96)                       |
| Postage & Printing Expense                    | 195              | 400                | (205)                      |
| President's Gifts                             | 146              | 100                | 46                         |
| Storage Unit                                  | 1,608            | 1,620              | (12)                       |
| <b>Total Operating Expenses</b>               | <b>\$ 8,589</b>  | <b>\$ 7,295</b>    | <b>\$ 1,294</b>            |
| <b>Total Expenditures</b>                     | <b>\$ 41,786</b> | <b>\$ 138,915</b>  | <b>\$ (96,129)</b>         |
| <b>Net Revenue</b>                            | <b>\$ 16,765</b> | <b>\$ (56,815)</b> | <b>\$ 73,580</b>           |





Bloom and Grow Garden Society, Inc.  
Statement of Financial Position  
As of May 31, 2021

|   |               |                 |
|---|---------------|-----------------|
| <b>Cash Balance 5/31/2020</b>           |               |                 |
| Checking Account                        | 58,343        |                 |
| Money Market Account                    | 6,076         |                 |
| <b>Total Beginning Balance</b>          | <u>64,419</u> | 64,419          |
| <b>Net Revenue(Expense)</b>             | 16,765        |                 |
| Change in Prepaid Expenses              | (97)          |                 |
| Sales Tax Collected Less Sales Tax Paid | 362           |                 |
| <b>Net Change in Fund Balances</b>      |               | 17,030          |
| <b>Ending Cash Balance 5/31/2021</b>    |               |                 |
| Checking Account                        | 75,373        |                 |
| Money Market Account                    | 6,076         |                 |
| <b>Total Ending Cash Balance</b>        | <u>81,449</u> | 81,449          |
| <b>Restricted Funds</b>                 |               |                 |
| Monarch Sculpture Final Payment         | 23,500        |                 |
| <b>Total Restricted Funds</b>           |               | <u>(23,500)</u> |
| <b>Total Available Funds 5/31/2021</b>  |               | <u>57,949</u>   |

## NEWSLETTER EDITOR NEEDED

I am looking for someone who would like to be the newsletter editor. When I began my term as president, I said that I would continue to be the newsletter editor. However, after doing both for one year, I feel that both jobs together are too much for one person. If you are interested, please let me know. The newsletter runs from September to May. (9 issues a year) It's a fun job and you get to know everyone in the club. You also will be on the board of directors for Bloom and Grow.

*Jeanne*

